



TravelAnne.com

Last updated on August 1, 2020

INTRODUCTION

TravelAnne (TA) respects your privacy and TA is committed to protecting it through TBWS's compliance with this policy.

This Website Privacy Policy (the "Privacy Policy") describes what information TA collects from users of the website located at TravelAnne.com (the "Website") and how TA uses such information.

WHAT WEBSITE(S) DOES THIS POLICY APPLY TO?

This Privacy Policy applies only to the Website, which is owned and controlled by TA. By accessing the Website, you acknowledge and fully agree to the terms and conditions of this Privacy Policy and freely consent to the information collection and use practices described in this Privacy Policy.

This Privacy Policy does not apply to any other website, including those that have hypertext links to the Website or third-party websites that the Website links to. Accordingly, this Privacy Policy does not apply to, and TBWS is not responsible for, the practices of any third party, affiliate or business partner that TBWS does not own or control.

COLLECTION AND USE OF NON-PERSONAL DATA

If you browse the Website without submitting any information to the Website, you do so anonymously. TA does log your IP address (the internet address of your computer) to determine which parts of the Website you visit and how long you spend there. TA does not link your IP address to anything personally identifiable; however, TA does track the state and/or country you are accessing the internet from, the date and time you visited and the type of computer, operating system and web browser you are using. Your browser supplies us with this information.

TA uses this information from its server logs to learn more about TA's users as a group, not about you as an individual. The information helps TA identify overall usage patterns and trends on the Website, administer its Website, improve content and gather broad demographic information for aggregate use. TA will not sell personally identifiable information to third parties without your permission.

GOOGLE ANALYTICS

We use Google Analytics, a web analytics service provided by Google, Inc. ("Google") to collect certain information relating to your use of the Services. Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage.

Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. For more information regarding Google Analytics please visit Google's website, and pages that describe Google Analytics, such as www.google.com/analytics/learn/privacy.html.

GEO-LOCATION DATA

We may capture and record certain information regarding your location and use (also known as "Geo-Location" or "Location-Data") through your store purchase and online or mobile site interactions. This allows us to provide you with the services or functionality offered by our programs.

We may link your Geo-Location to other information that you provide to us or that may be accessed in connection with your use of our programs or sites. Our ability to offer certain functionality through our online or mobile application is based on your use and acceptance, which may include associated information to third-parties.

PERSONALLY IDENTIFIABLE INFORMATION

The Website includes a form requesting your e-mail address so that you can receive TA updates and offers. The website includes additional form, such as a

contact form and an order form. When you complete these forms, TA will request some personal information, which may include name, address, e-mail address, telephone number or fax number, account number and other relevant information. You may also be asked to disclose personal information to allow TA to provide assistance and information to you. TA reserves the right to use the e-mail address provided by you to inform you of other available products or services, or to contact you about your opinion of current products and services or potential new products and services that may be offered. You may opt-out of receiving future mailings from TA by following the procedures detailed in the Choice/Opt-out section located below or in any of the e-mail message(s) you may receive from TA.

If you use shopping capabilities available on the Website to make a purchase, TA will collect personal information such as your contact information, shipping information, billing information and credit card information; and we will share this information with our credit card processing partner and shipping partner. TA may also collect and use your personal information to fulfill and manage orders and communicate with you about services related to your purchase(s), including return and customer services.

By providing TA with such information, you give TA permission to contact you or use the information you provide for the specific purpose stated at the time you provide such information to TA. TA will not disclose personally identifiable information it collects from you to third parties without your permission except to the extent necessary including: to fulfill your request for services; to protect TBWS from liability; to respond to legal processes or comply with law; or in connection with a merger, acquisition or liquidation of TBWS.

THIRD-PARTY SERVICES

The Websites may offer features and services that are administered or provided by third parties hired by TA, including online shopping, credit card processing and surveys. To receive these services, you may be required to provide these third parties with personal information. All such services may be subject to additional or separate terms and conditions established by our third-party providers, including separate privacy policies, which may be different than this privacy policy.

COOKIES

We may use cookies and other information to provide relevant interest-based advertising to you. Interest-based ads are ads presented to you based on your browsing behavior in order to provide you with ads more tailored to your interests. These interest-based ads may be presented to you while you are browsing our site or third-party sites not owned by us. To learn more about interest-based advertisements visit the Digital Advertising Alliance and the Network Advertising Initiative websites (www.aboutads.info and www.networkadvertising.org).

DO NOT TRACK

TA does not track its users over time and across third party websites to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals or mechanisms. DNT is a privacy preference that users can set in their web browsers. DNT is a simple way for users to inform websites that they do not want certain information to be collected. When you turn on DNT in your browser, we no longer have visibility to the sites you visit after you have left the Website. We still know the site you were visiting immediately before you came to the Website and we will continue to track the parts of our site which you visit, including information about your checkout and we stop collecting the unique browser cookie that links your browser to visits to these websites for tailoring suggestions or ads.

SECURITY AND MONITORING

The Website has implemented commercially reasonable security measures intended to prevent the loss, misuse or alteration of information under TA's control. However, TA cannot guarantee that unauthorized third parties will never be able to defeat such security measures or use your personal information for improper purposes. TA is under no obligation to monitor the conduct of its Website users, but it will investigate and respond when violations are reported.

GOVERNING LAW AND JURISDICTION

This Privacy Policy, and TA's collection and use of user information, shall be governed and interpreted in accordance with the laws of the United States and the Commonwealth of Virginia. Any dispute arising out of this Policy shall be adjudicated in Fairfax County, Virginia or a federal court of competent jurisdiction in the ?????? District of the Commonwealth of Virginia.

GOVERNING LANGUAGE

Any translation of this Privacy Policy is done for local requirements and in the event of a dispute between the English and any non-English versions, the English version of this Privacy Policy shall govern.

CHANGES TO THIS POLICY

TBWS reserves the right, at any time, to modify, alter or update this Privacy Policy without prior notice. When this occurs, the "updated" date atop of this Privacy Policy will also be revised. TA encourages you to periodically review its Privacy Policy to stay informed about how it is helping to protect the personal information it collects. Your continued use of the Website constitutes your agreement to the then-current Privacy Policy.

CHOICE/OPT-OUT

You may opt-out of receiving further communications from TA through any of the following methods:

- Use the opt-out link found at the bottom of an e-mail message you receive from TA;
or
- Send a request by e-mail to: info@TravelAnne.com.

CONTACT US

If you have any questions concerning this Privacy Policy, please contact us:

In writing:

TravelAnne % Heintz Media Group, LLC

1640 Boro Place

4th Floor

McLean VA 22102

And email:

info@TravelAnne.com